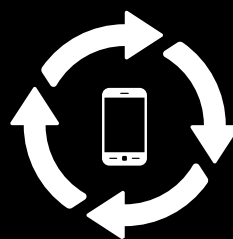# Why ewaste watch?

We consume a lot

Australia imports on average **35 million** computers, televisions, printers and computer accessories and at least **9.3 million** mobile phones per annum

35 million

6.2 devices
are used in homes to access the internet

18 months to 2 years
Average life cycle of mobile phone

? **How much do we repair or reuse**
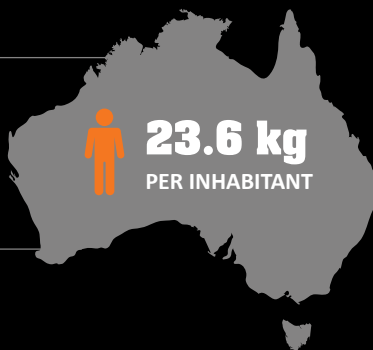We don't know…

We hoard a lot

25 million
mobile phones in storage – one for every Australian

We produce a lot of ewaste

Australians are the fourth highest generators of ewaste per capita in the world

Australians generate **23.6 kg** of ewaste per inhabitant or **574,000 tonnes** per annum

23.6 kg
PER INHABITANT

New Zealanders generate **20.1 kg** of ewaste per inhabitant or **95,000 tonnes** per annum
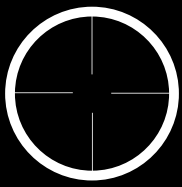
20.1 kg
PER INHABITANT

1. Baldé, C.P., Forti V., Gray, V., Kuehr, R., Stegmann,P. The Global E-waste Monitor – 2017, United Nations University (UNU), International Telecommunication Union (ITU) & International Solid Waste Association (ISWA), Bonn/Geneva/Vienna
2. MobileMuster Annual Report 2018
3. Review of the Product Stewardship Act 2011, including the National Television and Computer Recycling Scheme Consultation paper March 2018
4. www.abs.gov.au/ausstats/abs@.nsf/mf/8153.0/

ewaste watch

About

Ewaste Watch is a not-for-profit, research-driven organisation focused on accelerating electronics sustainability, stewardship and circular solutions across the product life-cycle.

Our mission is to inform, educate, engage and activate industry, governments and the public on better product/service design, cleaner production, smarter logistics, socially desirable consumption models such as the sharing economy, reuse, repair and materials recycling.

Our vision is a circular electronics industry that is restorative and regenerative, and acts in the public interest to protect human health and the environment. An industry that works to create a world where ewaste does not exist.

**Ewaste Watch is driven by three key questions:
Are we doing enough?
Can we do better?
What are the solutions beyond recycling?**

Visit, follow or like us

ewastewatch.com.au

f 🅾 🐦 **@ewastewatch**

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- Marty Hoffart, Zero Waste Network NZ
- Tom Penny, Telstra

Thank you to following friends and supporters who have helped us create Ewaste Watch.

Henry Okraglik, WSP Digital; Jane Robinson, Utarzan Design; Damien Giurco & Elsa Dominsh, ISF UTS; Troy Powell, Orica; Kim Glassborrow & Nathan Buckley, G & B Lawyers; Lynne Donnelly & Jenny McLaren, Aer Design: Pauline Gregg & Tom Penny, Telstra; Craig Reucassel; Jodi Boylan, Lune Media; Louise Ingram, Temple Search; Owen Davey; Ewan Davey, Two Bulls.

**inform
educate
engage
activate**